

Theatre 300 Fundamentals of Television Broadcasting

Instructor:	Dave Fisher	Quarter:	Autumn 2007
Phone:	(614) 247-4440	Call Number:	
Email:	fisher.674@osu.edu	Meetings:	Mondays, 6:30 PM – 8:18 PM
Office:	2040 Drake Center		Arranged lab, two hours per wk
Office Hours:	TR, 10:00 AM – 12:00 PM or by appointment	Location:	DR 0022
		Course Style:	Lecture, Lab, Practicum

Course Description:

This course provides students with the fundamentals of television broadcasting through lectures, labs, and practicum involvement with Buckeye TV. Each student must attend a two hour lecture on Mondays, which will provide students with a background in camera operation, editing, management and decision making. Students must also choose the role they will play in the quarter's programming (see Role Responsibilities) and attend the corresponding lab meetings for information on their specific area of interest. Additionally, each student is required to actively participate in the running of Buckeye TV (newscasts, programming decisions, etc.) during the quarter for practicum experience.

Required Text:

Zettl, Herbert. Video Basics. Belmont: Wadsworth Publishing, 2006.

Suggested Readings:

Evans, Russell. Practical DV Filmmaking, Second Edition. Oxford: Focal Press, 2005.

Monohan, James. Avid Xpress Pro for Windows & Macintosh. Berkeley: Peachpit Press, 2004.

Course Objectives:

- To guide students through the pre-production, production, and post-production of a television program
- To offer students the opportunity to learn TV production skills hands on
- To develop the skills necessary to work within a group environment
- To learn critical and evaluative standards applied to the art of television broadcasting

Attendance:

Television production requires hands on practice. Attendance to all class sessions is required. Prior notification and permission is required if you cannot attend class for any reason.

Requirements:

Completion of:

- Two brief 2-3 pages typed in black ink on white paper 10-12 point type descriptive essay in response to screenings of selected TV programs with emphasis on production aspects.
- Weekly video contributions to choice of TV programs produced for Buckeye TV.
- Attendance and class participation.
- Completion of written final.

Grading:

Points will be accumulated throughout the quarter based on the fulfillment of the assignments designated for your role.

Attendance and Classroom Participation	15 pts
Essays	20 pts (10 pts each)
Five Video Assignments	50 pts (10 pts each)
Written Final	15 pts
Total	100 pts

Grading Scale:

93 - 100.0	A	87 - 89.9	B+	77 - 79.9	C+	67 - 69.9	D+
90 - 92.9	A-	83 - 86.9	B	73 - 76.9	C	60 - 66.9	D
		80 - 82.9	B-	70 - 72.9	C-	0 - 59.9	E

Safety Considerations:

The phone number for the University Escort Service is 292-3322. Use it or carpool with classmates at night.

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).

Disability Services

Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated, and should inform the instructor as soon as possible of their needs.

The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901;

<http://www.ods.ohio-state.edu/>.

ROLE RESPONSIBILITIES

Producer:

- Attend weekly production meetings
- Attend all shoots
- Work closely with director.
- Create agenda and plan format for each show.
- Oversee production of show from pre-production through post-production.
- Ensure that show runs on schedule.

On-Air Anchor (Buckeye News Weekly, Sports shows)

- Brainstorm ideas for stories
- Research for interviews
- Shoot interviews in the field
- Put together a 'package' (complete story)
- Edit piece into 1 to 3 minute segment
- Deliver news live to tape
- Read teleprompters
- Attend all production meetings.

Reporter (Buckeye News Weekly)

- Brainstorm ideas for stories
- Research for interviews
- Write interviews
- Shoot interviews in the field
- Put together a 'package' (complete story)
- Attend all news production meetings.

Host (Buckeye Backtalk, Music on Campus)

- Brainstorm ideas for stories
- Research for interviews
- Conduct interviews
- Lead discussions on camera
- Work closely with producer to create a quality television show
- Attend all production meetings.

Production Crew Member:

- Operate cameras and teleprompter
- Perform designated duties as floor director
- Operate audio equipment
- Shoot interviews in the field
- Attend all production meetings.

Course Outline:

Week 1

M 09/24/07 Introduction to Buckeye TV.
Basic Camera and Production Skills: camera blocking, picture composition, operating cameras, audio/studio techniques, lighting, sets

Week 2

M 10/01/07 Basic audio/studio techniques, lighting, sets
Pre-production, production, post-production
Have read chapters 1, 2, 4

Week 3

M 10/08/07 ENG (Electronic News Gathering): field production, interview techniques, creative camera work
Have read chapters 5, 6

Week 4

M 10/15/07 Story-telling skills for TV programs, treatments
Writing for broadcast news
Have read chapter 15

Week 5

M 10/22/07 Introduction to non-linear editing
Have read chapter 14

Week 6

M 10/29/07 Advanced editing techniques
Have read chapter 12

Week 7

M 11/05/07 Producing and Directing
Studio taping sessions
Have read chapter 13

Week 8

M 11/12/07 Producing and Directing continued
Program taping and post-production
Have read chapters 10, 16

Week 9

M 11/19/07 Television graphics
Program taping and post-production continued
Have read chapter 17

Week 10

M 11/26/07 Reviews of programs and critique sessions
Have read chapter 9

Final Exam

M 12/3/07 Written Final (6:30 PM – 8:18 PM)